

Hawaii Modular Space

(HMS), a licensed general contractor and a business-to-business provider of custom modular buildings, mobile offices and storage containers, took a huge step by saving the fate of both the women's and men's Molokai-to-Oahu long distance canoe races. Known as the World Championships of Canoe Racing, both



races had been struggling financially without support since a major Hawaii corporation changed their marketing focus and decided not to renew their contract last year. HMS president Mike Fox's goal is to create new structure for sponsorship of the races, making it a tremendous value for potential sponsors. By combining the 7 races, and two inter-island races, under one umbrella series, the OHCRA Regatta Series, it facilitates media buying and marketing from June through October. For information on sponsorship opportunities call Fox at 682-5559, extension 18. Fox is shown with Hannie Anderson, director for both OHCRA and Na Wahine O Ke Kai.