

Tobacco-Free Hawai'i

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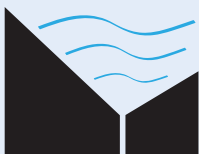
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**Coalition for a
Tobacco Free
Hawai'i**

1500 South Beretania,
Suite 309
Honolulu, HI 96826
Phone 808-946-6851
Fax 808-946-6197



Lt. Governor Duke Aiona at the Hawai'i Tobacco Quitline open house with Julian Lipsher and Anwar Quadri, both with the Hawai'i Department of Health, Tobacco Prevention and Education Program

Victory at the Legislature

Legislators handed Hawai'i a major victory with the passage of the Healthy Air & Workplaces Act. Hawai'i is the fourteenth state to pass a comprehensive secondhand smoke bill. The smoke-free trend has gone global as research proves the detrimental health effects of secondhand smoke.

Tobacco-free coalitions statewide actively supported the measure, designed to reduce secondhand smoke exposure and protect the health of Hawai'i workers and others. Once signed by the governor, smoking will no longer be allowed in any enclosed work or public place beginning November 16, 2006, the Great American Smokeout.

The House passed the measure with only four votes in opposition, Representatives Evans, Nakasone, Moses and Stonebraker. The Senate passed the measure 22-3. Senators Whalen, Slom and Trimble were the dissenting votes.

"The legislature truly represents the will of Hawai'i's people on this matter," said Deborah Zysman, Coalition For a Tobacco Free Hawai'i (CTFH) director. "Our poll showed voters, even many who smoke, support secondhand smoke protections."

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Tobacco Quitline

Quitting tobacco is one of the most important things you can do for your health, as well as the health of those around you. The Hawai'i Tobacco Quitline is here to work with Hawai'i residents to find the best options for living tobacco-free.

Whether through a local community class, a program offered by one's health plan, or the Call It Quits program, we're here to help you & your loved ones quit tobacco for life.

A telephone service based here in Hawai'i, the Quitline is for Hawai'i adults who want to quit smoking. It's a confidential, free service that gives callers support and help that is personalized for their particular needs.

When someone calls 1-800-QUIT NOW (1-800-784-8669) our specially trained Quit Coaches work with the caller to learn how to reach his or her goal of living tobacco-free. They are able to help with a variety of quitting issues like setting up a plan to quit and coping with withdrawal symptoms. They can also discuss different types of quitting methods and products that may be right for you including nicotine patches, gum and inhalers.



Additionally, we have a callback service, where a Quit Coach will schedule calls with you to make sure you have the support you need to quit tobacco for life. These calls are free to you and completely confidential.

The Quitline is paid for by the Hawai'i Tobacco Prevention and Control Trust Fund using funds from a settlement with the tobacco industry.

EVENTS

2006 Training of Leaders (TOL) Workshop Series June 23, 2006

Family Community Leadership (FCL) will provide two weekend sessions.

Weekend 1: "Enhancing One's Skills as a Leader"
June 23-25 in Hilo

Weekend 2: "Working in the Larger Community"
August 11-13 in Volcano

Cost: \$200

For more information contact State FCL office at (808) 946-7711.

Tobacco Free Kauai Coalition Meeting June 29, 2006

Contact Charles Roessler at (808) 828-6462 for more information.

The Real Experience III July 5 - 7, 2006, UH Manoa

REAL is hosting this special youth event focused on leadership, public speaking, activism and tobacco industry tactics around the world.

Cost: Free

More information and registration forms available at <http://www.therealmessgae.net/> or by contacting REAL at 441-8195.

2006 International Cancer & Tobacco Control Conferences July 8, 2006

For more information visit: www.2006conferences.org/

For more information on events, visit CTFH at www.tobaccofreehawaii.org or call 946-6851.

TFO Cleans Lanikai Beach

Tobacco-Free O'ahu (TFO) conducted its first beach cleanup on May 27 at Lanikai beach. The event was a huge success with almost 100 residents pitching in to help. City & County of Honolulu Councilwoman Barbara Marshall and Representative Tommy Waters (D - Lanikai, Waimanalo) joined the effort.

Every year, hundreds of people from local communities across the state on all islands get together to clean up beaches and parks to protect and beautify the environment.

It's no surprise that this is a great community service. But what may be a surprise is that cigarette butts are the predominant source of litter found on many Hawaii's beaches, particularly the more urban ones. Cigarette filters take years to decompose and often end up in the ocean, where they pose a threat to fish, turtles and other marine life. And, they are a threat to land life too—toddlers who like to put things in their mouths can get really sick when they eat cigarette butts. According to the Kapiolani Poison Prevention Program, nicotine in cigarettes is extremely poisonous, especially if a child ingests the equivalent of a whole cigarette or three cigarette butts.

Our Islands and beaches are a valuable resource for our resident population and for visitors and should not be treated as ashtrays. We all need to contribute to keeping Hawai'i beautiful.

TFO wishes to raise awareness about litter and the impact of cigarette butts on the environment and partner with youth programs and environmental groups. TFO had initially

planned on partnering with the City & County of Honolulu on a cigarette butt litter cleanup at the Ala Wai Promenade behind the Hawai'i Convention Center. Unfortunately, the event was canceled due to the sewage spill in the Ala Wai Canal.

Laura Linerello, a Lanikai resident, brought up the idea of cleaning up Lanikai beach to TFO. "I am an advocate for Mother Earth," says Linerello. "I want to keep her clean so that not only my generation, but also my kid's generation can live in a pollution-free world."

One TFO goal is to make O'ahu beaches smoke-free.

News From REAL

Sheryll Yotsuda (Kaua'i) and Tyson Suzuki (O'ahu) were accepted to American Legacy Foundation's Youth Leadership Board.

Krystal Pelayo (representing REAL - Maui) was quoted in TIME Kids Magazine in an article about youth tobacco prevention through youth-led initiatives.

Denise Della (Maui) and Tyson Suzuki were two of 100 youth around the world selected as participants in the Global Youth Advocacy Training set for July in Washington D.C.

REAL was a finalist for Campaign for Tobacco Free Kids (CTFK). Natalie Luczon (Moloka'i) will represent REAL in Washington D.C. this summer at CTFK's annual Youth Advocacy Training.



Motivation Coach Alaia Leighland speaks before a gathering of community members to celebrate the third Anniversary of Hawai'i Island Tobacco-Free Partnership, West Hawai'i. See story, page 4.

“Research tells us that limiting second-hand smoke will help decrease the number of youth who pick up the tobacco habit and will encourage others to quit. This law will ultimately improve the health and lives of all Hawaii’s people,” Zysman added.

Bars, restaurants, offices, hotel lobbies and lanai are included, as well as airports – from cabin to curb. A reasonable distance provision prohibits smoking within 20 feet of building entrances and exits, windows that open and ventilation intakes.

Hotels will still be able to offer smoking rooms, but smoking will be limited to only those rooms. Private residences, including condominiums and apartments, are not covered under the new law.

Owners and managers of businesses will be responsible for ensuring their establish-

ments are smoke-free. Businesses who violate the new law by allowing smoking can be fined \$100 - \$500 depending on the number of offences. Private citizens who break the law can be fined up to \$50 per offence.

“As legislators we have the responsibility to make laws that benefit the people we represent,” said Senator Rosalyn Baker. “Our young people will be less likely to start smoking and our workers will have safer working conditions. I look forward to the implementation of this law later this year and the start of a healthier Hawai‘i.”

The new legislation follows the successful passage last year of a bill to help track retail tobacco sales.

Lori Farinas Acting TFO Coordinator

Lori Farinas started as the new Tobacco-Free O‘ahu (TFO) coordinator on May 1.

As TFO’s coordinator, Farinas will work to engage a diverse cross-section of O‘ahu residents and sustain their interest in tobacco control issues through participation and strategic alliance.

Previously, Farinas was program coordinator of the Cessation Adult Program for The Center–Hawai‘i where she developed and implemented comprehensive cessation intervention services. Farinas is an



active TFO member and the coalition’s current co-secretary. She brings significant experience in event coordination, tobacco advocacy work and the legislative process, LGBT civil rights issues and public relations.

Farinas is pursuing a Bachelor of Arts in Political Science at the University of Hawai‘i at Manoa.

New Coordinator on Moloka‘i

As of February 2006, the Molokai Coalition has a new coordinator. The Department of Health, Tobacco Prevention and Education Program, and the Coalition for a Tobacco Free Hawai‘i have contracted with Na Pu‘uwai to develop and build the existing coalition on Moloka‘i. For the

past several years, Na Pu‘uwai has been an active member of the Coalition and supports the work and mission of addressing tobacco control issues in Hawai‘i. If you have any questions about the Moloka‘i Coalition, please contact Valerie Starkey at val@napuuwai.org.

Kahi Mohala’s New Year’s Resolution to be Smoke-Free

On New Year’s Day 2006, Kahi Mohala Behavioral Health went smoke-free. Under its newly revised policy, the use of tobacco is prohibited in all areas of the ‘Ewa Beach facility’s buildings and grounds.

Prior to the new policy, Kahi Mohala had formed a Smoke-free Task Force committee led by Dr. David Wolkoff, a member of Kahi Mohala’s medical staff.

“We feel this decision is in the best interest of the hospital, its staff and its patients,” said Wolkoff. “It goes back to our mission statement which says that we are dedicated to caring for people in need by providing innovative, quality and effective behavioral health services. Our facility is supposed to be a healing place for patients. If we are allowing them to do something that is harmful to their health and others then we are not doing our jobs.”

In preparing for the initiative Kahi Mohala’s approach to both employees and patients has been to educate and communicate the upcoming changes and offer support to those who wish to quit.

Kahi Mohala, fully accredited by the Joint Commission on Accreditation of Healthcare Organizations (JCAHO), is Hawai‘i’s only freestanding, not-for-profit, licensed hospital exclusively specializing in behavioral health care for children, adolescents and adults. Kahi Mohala embraces an inter-disciplinary perspective to patient care, offering emotional, physical and behavioral health care treatment. Improving the quality of life for the people they serve is at the heart of Kahi Mohala’s philosophy of care.



News from HITFP-WH

Hawai'i Island Tobacco-Free Partnership, West Hawai'i celebrated its third anniversary on April 24 at the beautiful Kona Outdoor Circle facility. Attendees enjoyed lunch prepared by students of the Culinary Arts Program at Kealakehe High School. Meeting highlights included motivational coach Alaia Leighland and musical entertainment by Michael Kitchen.



HITFP-WH supports comprehensive tobacco control strategies in the community. Priorities include youth prevention, cessation, reducing secondhand smoke exposure and community interventions. Announced at the meeting was the near completion of an educational, interactive CD about tobacco by the students of Kanu o ka 'Aina, a DOE charter school in Kamuela on the Big Island.

Organizations and individuals are invited to join HITFP in the effort to educate and enable the communities of West Hawai'i to build a healthier, tobacco-free future. For information contact Chris Dein-Gaughen at cdgcdg@aol.com or 808-938-6622.

Membership Update

The Coalition for a Tobacco Free Hawai'i is proud to acknowledge the following organizations and individuals for becoming the first to join as paid members under our new membership program. Mahalo nui loa to:

ORGANIZATIONS

- Thelma Akita-Kealoha MEO, Inc.
- Beth Davidann Castle Medical Center - Wellness Center
- Chris Dein-Gaughen Hawai'i Island Tobacco-Free Partnership
- Stacy Evensen Hawai'i Medical Service Assoc.
- Alexa Foley Aloha House, Inc.
- Marilyn Gagen Marilyn J. Gagen, CPA LLC
- Cynthia Goto, M.D., F.A.O.C.G. American College of Obstetricians & Gynecologists, Hawai'i Section
- Ana Jimenez-McMillan Kalihi Palama Health Center
- Bert Kobayashi American Lung Assn. of Hawai'i
- Hye-ryeon Lee Univ. of Hawai'i Dept. of Speech
- Sandra McGuinness Maui Tobacco-Free Partnership
- Jessica Minder Kokua Kalihi Valley
- Peta Mni Hui Malama Learning Center Organization
- Joseph and Marti Paskal Postcards Cafe
- Charles Roessler Tobacco-Free Kauai
- Antonio Tony J. Saguibo, Jr. Laborers' Union, Local 368
- LorrieAnn Santos Papa Ola Lokahi
- Nicole Sutton REAL / Cancer Research Center

- David Vega Kokua Kalihi Valley
- Don Weisman American Heart Assn. of Hawai'i
- Tracie Yoshimoto Hawai'i Island Tobacco-Free Partnership
- Jackie Young American Cancer Society, Hawai'i Pacific, Inc.

INDIVIDUALS

- Clifford Chang Pacific Islands Primary Care Association
- Heidi Hansen Smith American Cancer Society
- Hannah Hedrick National Emphysema COP Resource Network
- Sandra Higgins Wilcox Memorial Hospital
- John Hunt Tobacco Free Kauai
- Lila Johnson DOH - Tobacco Prevention & Education Project
- Barbara-Ann Keller Judiciary - Maui Drug Court
- Mark Levin, J.D. UH School of Law
- Tonya Lowery St. John TPEP at DOH
- Jo Manea Department of Health Kauai
- Valerie Saiki Tobacco-Free Kauai
- Rebecca Smith Tobacco Free Kauai
- Crissy Kawamoto Terawaki
- Mary Williamson American Cancer Society

CONTRIBUTING MEMBERS

The Coalition is sustained by grants, membership dues, and special contributions from our member organizations. We would like to extend a very special thank you to the following organizations for contributions to further our efforts in tobacco control.

- American Heart Association of Hawai'i \$12,500.00
- Hawai'i Medical Service Association \$5,000.00

For more information on membership, visit www.tobaccofreehawaii.org or email Diane Lobre at dlobre@cancer.org.

Governing Board

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Hawai'i Medical Service Assoc.

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Union Representative
Laborer's Union Local 368

Jackie Young, Ph.D.

Mission American Cancer Society, Hawai'i Pacific, Inc.

Cynthia Goto, M.D.,

F.A.C.O.G

American College of Obstetricians & Gynecologists, Hawai'i Section

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University of Hawai'i

Jay Maddock, Ph.D.

University of Hawai'i

Sandy McGuinness

Maui Tobacco-Free Partnership

Anna Jimenez McMillan

Kalihi Palama Health Center

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Don Weisman

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Staff

Deborah Zysman, MPH

Director

Maria Reyes

Assistant Director

George Massengale

Policy/Advocacy Director

Steven G. Pavao, MHRD

Community Health Specialist

Diane Lobre

Program Assistant

Natalie Silva

Admin. Assistant

To join the newsletter mailing list contact:

Diane Lobre

Program Assistant
808-946-6851 ext. 200
dlobre@cancer.org

To submit info for the newsletter contact:

Deborah Zysman

Director

808-432-9116

dzysman@cancer.org